



City of Kelowna

Mayor Walter Gray

Office of the Mayor

1435 Water Street

Kelowna, B.C. V1Y 1J4

Your Worship:

Re: Snowbirds Fly for CH.I.L.D. 2012

Pursuant to our conversation yesterday, we have recently been in receipt of a Cost Estimate undertaken by the City for this event. Our experience over the last decade in producing this event in different cities in British Columbia have not entailed the costs listed.

We have been generously supported by the Canadian Forces Snowbirds and they have been our Ambassadors for CH.I.L.D. for ten years. The Government of Canada has been most supportive in carrying the costs for the aerial show itself. The Government of British Columbia is a major partner of this event, in that so many thousands of Kelowna citizens and tourists are impacted positively.

We have canvassed the City of Kelowna for support and have been most pleased with the excitement, awareness and commitment with which we have been received. All media are confirmed gratis, as well as the Airport Hangar usage, the Reception Room at the Delta Grand Okanagan Resort, as well as advertising posters, graphics, etc. We would very much like to have the City of Kelowna embrace this event with the enthusiasm of our past foray into Kelowna in 2007, similar to all cities where Snowbirds Fly for CH.I.L.D. is held.

I respectfully write to ask the City of Kelowna to sanction our Snowbirds Fly for CH.I.L.D. event, coming to Kelowna July 31st and August 1st of this year, as a City partnered event. Being a City sanctioned event, the CH.I.L.D. Foundation, as a charitable organization, would be relieved from the additional cost burden, enabling us to fulfill our mission to bring awareness of the need for research for very ill children with Crohn's Disease, Ulcerative Colitis and liver disorders.

Working for A Cure,

GRACE M. McCARTHY, O.C., O.B.C., LL.D., D.TECH., F.R.A.I.C. (Hon.)

Chairman of the Board of Directors, CH.I.L.D. Foundation

c. MARY PARSONS

President & Chief Executive Officer, CH.I.L.D. Foundation

c. SCOTT HARROLD, Director, CH.I.L.D. Foundation, Director of Operations, Snowbirds Fly for CH.I.L.D.